



DX Awards | September 2020

Digital Transformation (DX) bridge people, process and product with technology for achieving significant competitive advantages. From past decade, Indian enterprises are turning their legacy systems to the digital concepts, however there is huge opportunity for the organizations to build global competitiveness through Digital Transformation.

Aligning with the government's Digital India Mission, we are happy to inform you **Confederation of Indian Industry (CII)** has set up a **Centre for Digital Transformation (CDT)** to assist Indian industries become digitally competitive, globally. The centre is supported by Tata Communications as principal partner and Dell Technologies as associate partner.

The centre is hosting the 2nd Edition of its flagship event the **DX Summit & Awards 2020**, scheduled in September 2020 over CII Virtual platform. The summit aims to highlight the best practices and deliberate upon strategies to help the Indian Industry get digitally transformed. The Summit would focus on developing an effective and integrated role for the private sector, multilateral agencies and Government for building resilience in the rapidly changing business environment.

The program would also celebrate the journey of some of the well-known leaders in the field of Digital Transformation and showcase best practices as **DX Awards.** The key objective of Award is to recognize excellence in Digital Transformation in India and facilitate sharing of information on Best Practices & Technologies.

WHY PARTICIPATE

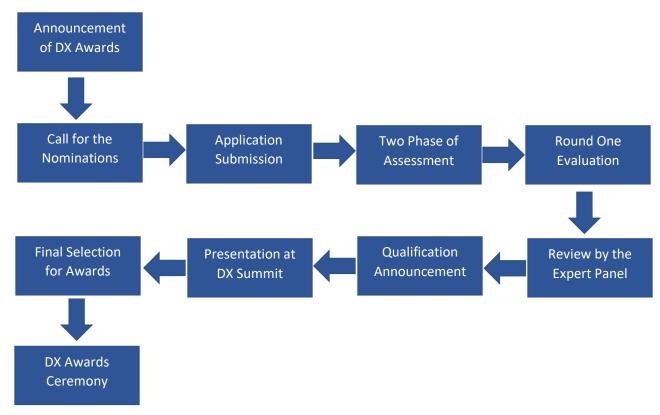
Celebrate Your Success

DX Award is the ideal platform for organizations that have made outstanding contributions in the digital field to showcase their efforts and achievements. A s a neutral industry body, CDT awards ensure a prestigious and impartial view, celebrating the success of key industry players and delivering unparalleled exposure and valuable recognition to the practitioners.



Not in the list? Tell us loud your Best Practice in Digital Transformation in any **Other** category and get evaluated for the DX Awards 2020

DX Awards Process



Evaluation Criteria

- Description of the best practice in digital transformation
- Exclusivity of the DX project implemented (Department/ organization wide)
- Tangible and Intangible benefits achieved from implementation
- Replication potential of the project strategy by the Indian Industries
- Challenges faced during implementation and methods by which it was overcome
- Way forward on digital excellence in the organization

Last Date to Apply

• 30th June 2020 | 12:00 Hours IST

Get Set Go

DX Awards 2019 Participating Companies













































































